

## **Persuasive Platform Speech** **(from NCFCA)**

*Persuasive Speech is an original platform speech that influences the audience to consider a particular point of view or course of action.*

1. General Speech Rules and Script Rules must be followed in addition to these Event Rules.
2. Speech time is limited to a 10-minute maximum.
3. An original work must be presented. Original indicates that the speech is scripted word-for-word by the speaker.
4. Characterization may comprise up to 150 total words in the speech. Characterization refers to acting or speaking in a manner other than that of the speaker. Direct quotations may comprise up to 350 words of the total words in the speech.
5. Sources for supporting material must be verbally mentioned in the speech, parenthetically cited in the script, and listed on the Works Cited page.
  - Supporting material includes direct quotations, specific information, or another person's research, theories, or ideas.
  - Common knowledge that is known to most people does not need to be cited in any way.
6. Visual aids may not be used. Visual aids are items used to enhance the speech.